



Vistage in
Orange
County



VISTAGE[™]
better leaders • decisions • results

THE WORLD'S LARGEST CEO MEMBERSHIP ORGANIZATION



Vistage in Orange County



Vistage, the world's largest CEO membership organization, helps chief executives become better leaders who make better decisions and achieve better results. In Orange County, Vistage-member companies generate over \$8 billion in annual revenues and employ over 75,000 people.

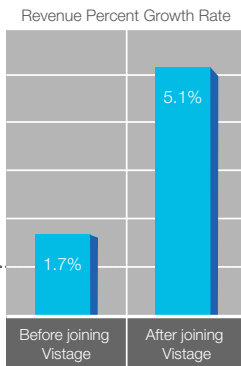


the Vistage Advantage™

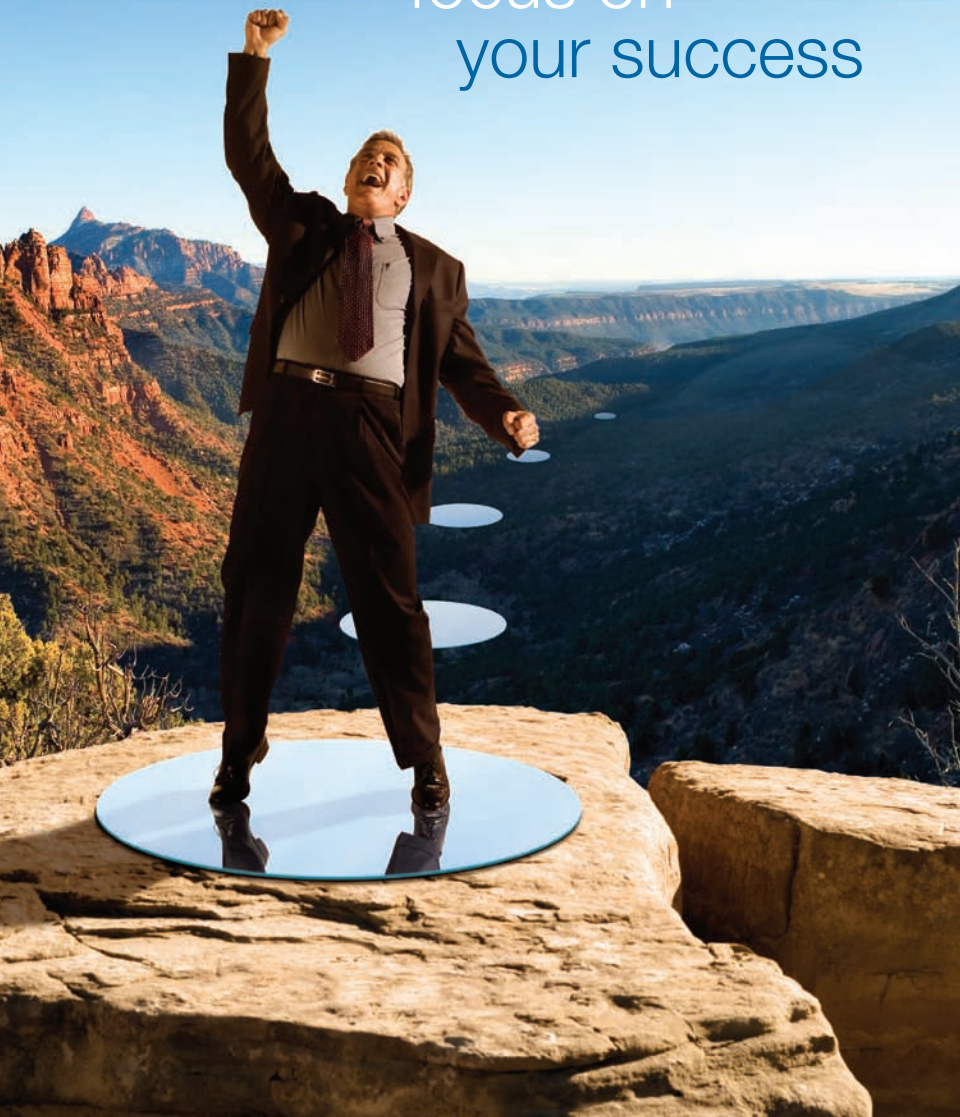
Vistage offers a unique combination of resources for accelerating your business performance, including monthly problem-solving peer group meetings; one-to-one executive coaching sessions; expert resource speaker workshops; and the Vistage Gateway™ to global content and members: an online best practices library, regional and international conferences, and access to a global network of more than 13,500 business leaders.

Vistage members are more successful than their competitors and, on average, grow their revenues at more than twice the percentage growth rate after joining Vistage.

Member companies generate nearly \$300 billion in annual revenue and represent more than 2.1 million employees around the world.



focus on
your success



fresh thinking New ideas and perspectives are the fuel for any company's continued growth and innovation. Vistage will inspire your best thinking, challenge your assumptions and give you a platform to implement insights with confidence and precision.

enhanced decision making Vistage provides the most effective sounding board for your toughest decisions—fellow chief executives who have met and overcome the same challenges you're facing. It's like getting the "trial" without the "error," and it will help you make better decisions when the stakes are highest.

accountability for success Business leaders have precious few people to turn to for seasoned advice and the plain truth. With no agenda except to help you succeed, your Vistage group and Chair will test your assumptions, help you uncover opportunities, and hold you accountable for taking action.

improved performance In the end, Vistage is about improving your performance so your company can perform better. It's about continuous, accelerated, practical learning—more lasting than any one-time workshop, more actionable than any flavor-of-the-day business book—and about turning your good intentions into great results.



Vistage members in Orange County

More than 600 businessmen and women in Orange County turn to Vistage for help in outperforming the competition and achieving their goals.

total members:	644
total groups:	51
combined annual revenue:	\$8.02 billion
combined employees:	75,564

in our members' words



Duncan Moffat, President
Data Aire, Inc.
Orange, Calif.

keeping a leader on course “As a leader, I rely on Vistage to keep me accountable. For example, by keeping me focused on putting the right people in the right positions at our company, Vistage has helped our revenues and profits more than double over the three years I’ve been a member.”

“I’ve always known that what gets measured gets done. But after hearing a Vistage speaker who provided a graphic charting tool to track about 25 key areas for our company, we’ve gained incredible insight into our business and can forecast things that are about to happen.”

“The Vistage experience is like a navigational tool that helps to keep me on the right course. I find that direction invaluable. I believe I am a better leader because of Vistage.”

powering explosive growth

“As a company, our revenues are ten times greater than when I joined Vistage. I know that Vistage will continue to help me as I lead this company into the future.”



Brian L. Clausman, President
Marketration, Inc.
Santa Ana, Calif.

long-term impact: changing companies, changing lives

“In many ways, our company’s trajectory is a tribute to Vistage. My father, our founder, was a member before me. We have grown from a \$1.7 million company to a \$13 million business this year. In fact, we more than doubled in sales last year, while adding only four people. Vistage helped us lay the groundwork to take advantage of growth opportunities so profitably.



Julie M. Brinkerhoff-Jacobs,
President/CFO
Lifescapes International, Inc.
Newport Beach, Calif.

“I even convinced my husband to join Vistage, so he can run his business better. It’s been a family success story.”



Davey J. Glantz,
Co-owner, Executive VP
N. Glantz & Son, LLC
Orange, Calif.

investing the time gives more time as roi

“The return on my investment in Vistage is much greater than the payout.”

“Now I have a place to go with questions, making me a much better leader. I have greater vision and insight, a broader perspective, better understanding and feel more confident.”

“Ironically, people will say, ‘I don’t have enough time for Vistage,’ but being a member has brought me greater balance in my life, and more time to spend on the things that are important to me.”

accelerate your business

visit us at www.vistage.com





Vistage International, Inc.

Affiliates: TEC, The Executive Committee, The Executive Connection

Argentina

Chile

Malaysia

Singapore

Australia

China

Mexico

South Africa

Brazil

Germany

Netherlands

United Kingdom

Canada

Ireland

New Zealand

United States

The World's Leading Chief Executive Organization

Vistage and our affiliates have over 13,500 members in 16 countries representing the largest CEO membership organization based on revenue.

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